

Pioneering for You

wilo

Wilo Middle East FZE

Company Profile 2017

Our pumps and systems for heating, air-conditioning and cooling, water supply, special applications, drainage, sewage and industrial processes.





With this new slogan, we are making clear who is always at the centre of all our thoughts and developments: our customers, whose life and work we want to make as simple as possible with our products, solutions and services. Our slogan "Pioneering for You" expresses our commitment to a clear customer focus, strict quality orientation and strong passion for technology. We will measure our future performance against this standard, and we hope you will do the same.



Wilo's way
Our new image.

Shaping the future for you.

This year, we are presenting ourselves not only with many trendsetting products, but also with a new image. The reason for this is simple: we have clearly changed in recent years and have become much more dynamic, large and international. We are now communicating this change with the outside world, through a fresh colour scheme, our new logo and the slogan "Pioneering for You".



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Wilo Pioneering for You.

“For generations, our concern has been to make the life of our customers easier, and we will continue to do so!”

1872

Foundation of the Louis Opländer – Copper brass goods factory



1928

Invention of the world’s first circulation accelerator



1949

First submersible pump production



1950

Production of the first oil-injected engines



1988

Production of the circulator electronically controlled



1995

The first multi-stage booster pump with glandless vertical design



1995

Production of the first submersible mixer



1997

The first pump manufacturing using composite CERAM material



2001

The world’s first high-efficiency pump



2001

The first submersible motor for sewage pumps



2009

pumping system «GeniAx» for decentralized heating system



2011

The world’s first high-efficiency pump with EC motor, electronically controlled for heating, air-conditioning and cooling



Turning Torso, Malmö, Sweden.

The high-efficiency water supply system from Wilo provides reliable performance with low electricity consumption.

Wilo production lines around the world

Worldwide 14 production factories in Europe, Asia and America

Consequently quality oriented, Consistent quality standards in all production sites from material procurement up to the final check



Finding the right solution

Wilо ideas for Building Services.

With more than 140 years of experience and the know-how of one of the world's leading pump manufacturers, we are your ideal partner for high-efficiency heating, cooling, air-conditioning, water supply and sewage disposal for single- and two-family houses. Because we know what we are doing, and we understand your concerns as an installer. Our stated goal therefore is to make your daily work as easy, pleasant and successful as possible.

For this reason, we develop and optimise our pumps and systems in direct communication with all those involved, i.e., with planners, installers and operators. The result are products that are not only highly efficient and future-proof but also easy to install and operate. In addition to our extensive range of products, we also offer numerous services and solutions to make your work processes even more productive. This is what we mean by Pioneering for You.

When it comes to water supply, pressure boosting, raw water intake, fire water, wastewater collection and transport, or drainage – with more than 140 years of experience and the know-how of one of the world's leading pump manufacturers, we are your ideal partner for high-efficiency water supply and sewage disposal for commercial properties. Because we know what we are doing, and we understand your concerns as a consultant.

Our stated goal therefore is to make your daily work as easy and pleasant as possible, and helping you to succeed. For this reason, we develop and optimise our pumps and pump systems in direct communication with all those involved, i.e., with consultants, installers and operators. The result are products that are not only highly efficient and future-proof but also easy to install and operate.



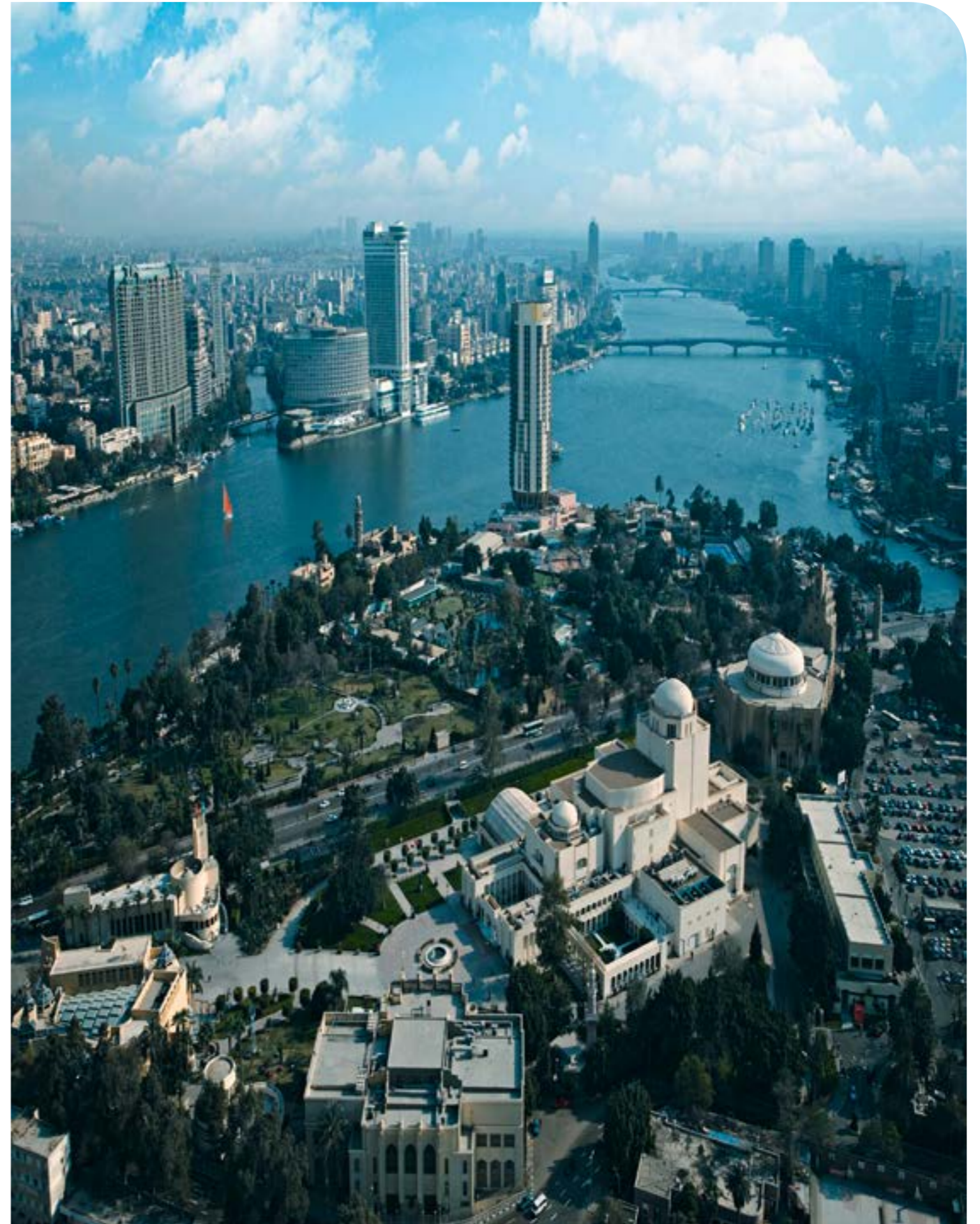
Using water efficiently

Wilo ideas for Water Management.

Fresh, clean water is becoming increasingly scarce and expensive worldwide. That's why efficient extraction and use of this resource is one of the greatest challenges of our time. We are conscious of our social responsibility in this area and are using our expertise to help create solutions.

We have developed special pumps and components for water purification systems capable of handling the many different water compositions. Our high-performance solutions for our partners and users are designed to transport water as far and as efficiently as possible. They are used in the following areas:

- Rainwater utilisation
- Water supply and pressure boosting
- Fire fighting
- Water purification
- Raw water intake
- Desalination
- Professional irrigation/agriculture



Finding the right solution

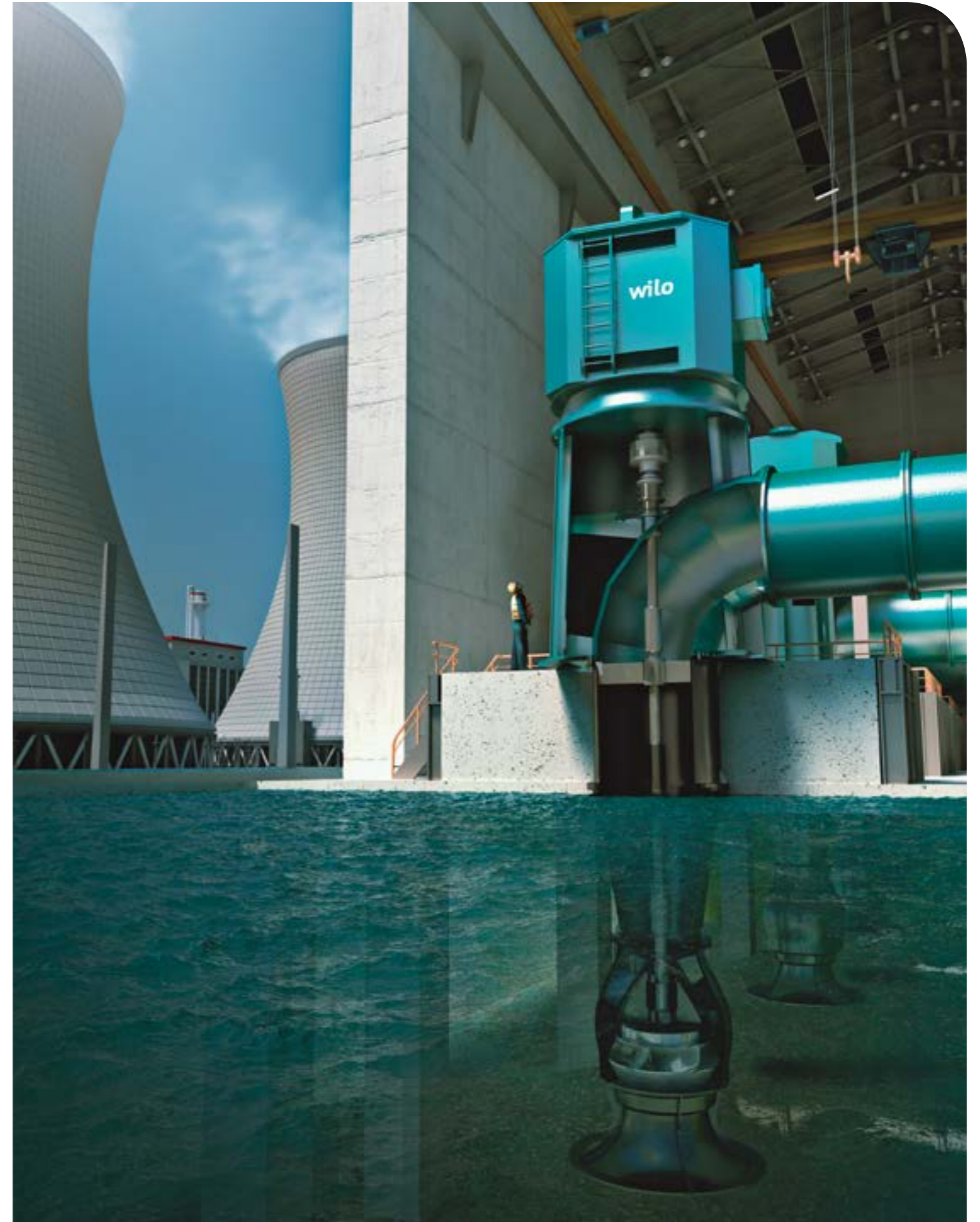
Wilo ideas for industry.

Every sector of industry has its own extremely high standards for its production processes and the material of all components involved. In light of this, Wilo pumps and systems can contribute in a wide variety of ways to ensuring highly efficient and highly reliable production.

For instance, our solutions help the foodstuffs industry to comply with critical quality and hygiene standards, and help the metals industry to meet very demanding requirements and environmental standards. In the mining industry,

our systems convey important raw materials securely and reliably while in the energy sector, they make a major contribution to security of supply in power stations, even at peak loads. Our pumps are also used in industry for precise climate control of rooms and factory halls, and for the supply, treatment and disposal of water.

Regardless of the application, you can depend on our world-renowned quality and system expertise – just as many well-known industrial companies have before.



Wilo planning support

Our software applications for your efficiency.

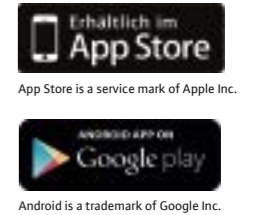
At Wilo, we want you to be able to concentrate from the very start on what's important, namely your work. This is why we design our pumps and pump systems so that you can integrate them as easily as possible. We also offer a selection of software applications aimed at effectively supporting you in your day-to-day work.

In addition to this, online aids, such as the Wilo-Select for pump dimensioning, the Wilo-LCC-Check for identifying saving potential, the Wilo Online Catalogue, the Wilo-CAD catalogue and the Wilo Assistant app for smartphones and tablets, quickly and reliably provide you with important information, useful tips and hints for your planning. This makes time-consuming searching and unnecessary work steps a thing of the past.



- 1 The pump planning software Wilo-Select:**
At www.wilo-select.com, you can find the right pump for your application in seconds along with all the important information.

- 2 The online Wilo-LCC-Check:**
At lcc-check.wilo.com, you can identify your pump system's saving potential and get recommendations for an optimal replacement pump.



- 5 The Wilo Assistant app:**
Here you find important information and functions during on-site customer consultation directly on your smartphone or tablet. 95% of all functions do not require an Internet connection, thereby ensuring quick and reliable consultation – even in the deepest of cellars.



- 3 The online product catalogue:**
At productfinder.wilo.com, you can access all product information with corresponding fields of application and technical details.



- 4 The online CAD catalogue:**
You can download exact 2D and 3D drawings quickly and easily at cad.wilo.com.



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